

College Seal

The official Pennsylvania College of Technology seal is available in 1-color, 2-color, 4-color, and reversed versions. The official seal is not to be used on specialty items in most cases. It is reserved for specific purposes (*i.e., diplomas, commencement, invitations from the president*).

■ 1-Color Version

The seal can be reproduced in a single color, but every part of the seal must be that color. Conservative colors should be used (*i.e.* not yellow/gold or hot pink). Reproducing the seal as much as possible in black helps to establish a consistent image; therefore this is the preferred color.



■ 2-Color Version

If the seal is reproduced in two colors, the colors must be the official College colors, and be separated as shown here.

Blue: PMS 285

Gray: PMS 424, 100% Black, or 65% Black



When reducing the seal, make sure all information is legible.

■ 4-Color Version

The full-color version of the seal is reproduced using four-color process or these Pantone colors: Red: PMS 194, Blue: PMS 646, Putty: PMS 7527, and Black.



■ Reverse Version

The seal can be “reversed” (white out of a dark-colored background) as shown below.



Public Relations & Marketing

CONTACT FOR LOGO APPROVAL

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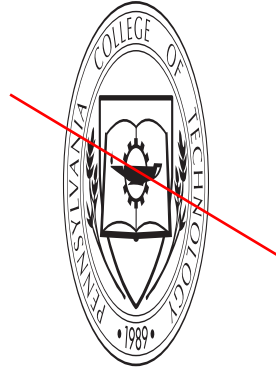
CONTACT FOR LOGO ASSISTANCE

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■ Proportion, Alignment, and Space Requirements

The seal always must stay in the original proportion and alignment as shown on the previous page.

Incorrect proportion.



Copy can be added under or above, but not around the official seal.



Office of Admissions



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